



 NOW OPEN — EXPRESSIONS OF INTEREST 2026/27

Sam's Business Bus

A nationwide primary school entrepreneurship programme — free to schools, curriculum-aligned and teacher-friendly.

✓ FREE to Schools

Funded by Enterprise Ireland

Sponsored by Glenilen Farm



A Flexible 10-Week Blended Programme

- **Live interactive sessions** — weekly online classes with real-time pupil participation
- **Recorded webinars** — additional asynchronous modules on sustainability and resilience
- **Activity-based lessons** — recorded extension activities at the class's own pace
- **Supporting resources** — pupil workbooks, teacher supports and materials provided
- **End-of-programme project** — the SBB School Shop with a live Showcase Event



Key Themes Explored

- ☀️ Entrepreneurship, Vision & Values
- 🎯 Strengths, Goals & Qualities of an Entrepreneur
- 🌱 Sustainability & Resilience in Business
- 🛍️✈️ Design Challenges — Collaboration, Empathy & Pitching
- 📦 The SBB School Shop — real enterprise from idea to sale



What Schools Say

"It was brilliant. We have our thinking hats on for next week!"

— Marino School, Bray

"We learned so much from all the lessons and used the information to help us build our business."

— Scoil Mhuire agus Bharra, Bantry



Curriculum-Aligned & Teacher-Friendly

Sam's Business Bus is designed to **complement and support the primary curriculum across SESE, English, Maths, SPHE, Design & Technology and the Arts**. Sessions are delivered by the SBB team — teachers are present but not required to lead, and all materials arrive ready to use.



Who Can Take Part?



5th & 6th Class

Primary target year groups — programme content is designed for this age group



Multigrade & Rural Schools

Flexible delivery suitable for 3rd/4th class in multigrade settings



Special Schools & Classes

Successfully delivered to special schools and classes — all pupils are welcome

Register Your Expression of Interest for 2026/27

Places are limited and subject to availability • No cost to your school • Fully supported throughout

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 www.samsbusinessbus.ie
 [@samsbusinessbus](https://www.instagram.com/samsbusinessbus)



SCAN TO REGISTER
samsbusinessbus.ie
Expression of Interest Form